

Illinois Association of Groundwater Professionals

Advertising Opportunities

Reach customers in **Illinois** and surrounding states when you advertise in the **IAGP newsletter**, website, or membership directory.

Website



Print Newsletter and Program/Membership Directory



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IAGP Newsletter Advertising

Fall Issue Ad			: June 7 : September 6 : December 1	Mails: Last week of June Mails: Last week of September Mails: First week of December		
	Size Dime		ensions	3 issues	2 issues	Single Issue Rate
	—— □ Full Page			□ \$1,080	□ \$760	□ \$400
	☐ Half Page	7.125	x 4.875 in	□ \$810	\$570	□ \$300
	☐ Third Page	4.694	x 4.75 in	□ \$540	□ \$380	□ \$200
	☐ Quarter Page	Quarter Page 3.475 x 4.75 in		□ \$270	□ \$190	□ \$100
Show Program/Membership Directory (Ads due January 9)						
	☐ Full Page	(8.375 x 11.1	125 in)			□ \$500
	☐ Half Page	(7.125 x 4.87	75 in)			□ \$375
	□ Third Page	(4.694 x 4.75	5 in)			□ \$250
	☐ Quarter Page	(3.475 x 4.75	5 in)			□ \$125
IAGP.org Website Advertising						
	Size		Dimensions	12 mont	ths 6 mor	nths 3 months
	☐ Top Leaderboard Ad		728 x 90 pixels	□ \$1,25	50 🖵 \$62	25 □ \$375
	☐ Middle Banner Ad		468 x 60 pixels	□ \$750	□ \$37	′5 □ \$225
	☐ Bottom Leaderboard Ad		728 x 90 pixels	□ \$750	□ \$37	′ 5 □ \$225
Advertising Agreement						
Please check your desired advertising options above. You will be contacted to determine the						
desired issues/months.						
Contact name						
Company name						
Address						
City/State/Zip						
Phone Email						
Payment						
Payment must be included to begin advertising unless prior arrangements have been made, and must be made by check, VISA, or MasterCard.						
	Amount:	\$	 			
ı			☐ MasterCard			
	Card #					
	Expiration date CVV					
	Name on card					

Email high-resolution (300 dpi) ad copy in a pdf, png, or jpg format to devener@ngwa.org.

Signature _____